



**A two-day Intensive Workshop:  
13-14 September 2017**

# Packaging Quality & Problem Solving, Case Study

**Salak Tower Hotel, Bogor, West Java**

## Greetings!

The Indonesian Packaging Federation / IPF, a member of APF / Asian Packaging Federation and WPO / World Packaging Organization, invite you to join a two-day intensive workshop on Packaging Quality, Problem Solving & Case Study, being held in Salak Tower Hotel, Bogor from 13-14 September, 2017.

It will cover all about Understanding Quality Requirements Packaging, Functionality by Design, Quality of Packaging Materials and Performance by Manufacturing Process. Problem solving, Innovation and Develop New Products to meet consumer demands, and also a case study.

This workshop designed to strengthen participants in packaging development, creating new ideas in product development and to understand the influences on market megatrend by Improving packaging quality standard.

## WHO SHOULD ATTEND?

This program is created for packaging converter and brand owners such as: food & beverage, pharmaceutical, home and personal care industries, health and beauty such as: Packaging Development, Packaging Specialist, Packaging Managers and Engineers, Operations Managers and Directors, R&D Managers, QA/QC, Exporters, Supervisor, Purchasing and Marketing Manager who are involve in packaging.

## WORKSHOP FEE:

**Rp. 3.950.000** for two day workshop. The Fee included Certificate and Refreshments (2 x Coffee Break, Lunch), presenter materials, goody bag. Early Bird discount 5%, due date 25 August 2017.

**GROUP DISCOUNT:** Group Registration – less 10% Discounts shall be given if registration together with transfer payment is received at the latest by 25 August 2017. Group Discount is applicable for three or more registrant from the same company.

Payment should be transferred to: PT Sentra Info Pack, Bank Mandiri Aminta Plaza Branch, Jl. TB Simatupang, Jakarta Selatan.  
AC No. 101-000-6015-703 Swift Code: BMRIIDJA  
Please inform us after transferred to fax no: (021) 744 1775 or e-mail to: packindomail@gmail.com or seminar@packindo.org

For more information, contact: **Indonesian Packaging Federation**  
Telp. & Fax. (021) 744 1775 Email: seminar@packindo.org  
Contact: **Irma: 0812-9716-3842 / Mualif: 0816-780-818 / Didi: 0877-8878-5862 / Dewi: 0812-8126-9641**

## WORKSHOP OUTLINE:

**Day 1: Wednesday, 13 Sep 2017 Time: 08.30 a.m. - 17.00 p.m.**

- **Understanding Quality Requirements in Packaging**  
*What is quality packaging? How is it defined?*
- **Packaging Development - Functionality by Design**  
*A systematic approach to product and processes*
- **Different Printing Methods & Packaging Design Quality**  
*To get high performance packaging design*
- **Color Management in Packaging**  
*To ensure quality, create predictable and trustworthy*
- **Quality Awareness through Manufacturing Process**  
*Design and manufacturing are fully integrated to quality assurance*

**Day 2: Thursday, 14 Sep 2017 Time: 08.30 a.m. - 17.00 p.m.**

- **Testing of Packaging Materials**  
*The requirement of quality testing on type of materials used*
- **Solving Problems with your Current Packaging**  
*Uncovering packaging's strengths and weaknesses*
- **Defining a New Product Development Process**  
*Idea-Research-Develop-Testing-Analysis-Intro*
- **Case Study**  
*followed by group presentation*

## Registration Form

Name	Position
01 _____	_____
02 _____	_____
03 _____	_____
Company _____	
Products _____	
Tel _____	
E-Mail _____	
Total Payment _____	

organised by:

