

★ for Excellence in Packaging

# PACKINDO STAR

Packaging Indonesia Star Awards 2009



## ★ INDONESIAN PACKAGING FEDERATION / IPF

As a business association and non profit organization, Indonesian Packaging Federation works on behalf of its members by providing services in bridging communications among packaging converters, packaging users and all packaging related bodies, covering a wide range of activities, such as package development, workshop and consultancy, technology and industry progress, environmental aspects, law and regulations.

## ★ ENTER PACKINDO STAR AWARDS 2009

Win the national recognition your package deserves by entering the Packindo Star Contest. The pre-eminent national award in packaging, Packindo Star illustrates the continual advancement of the state of our packaging art and creates a living standard of national packaging excellence from which others may learn.

Packindo Star Awards are based on the judges' consensus that a package is unique, original and better in its class in execution or innovation by comparison. Packindo Star Awards is recognition of excellence in packaging.



## ★ THE BENEFIT OF PACKINDO STAR

- All Packindo Star winners receive a trophy and a packaging excellence certificate which they can display prominently for guests, customers, etc.
- All Packindo Star winners will have certificate of recognition to entry the Asia Star and World Star Awards.
- All Packindo Star winners will be published in a booklet winners to distribute as part of a public relations campaign.
- Additional duplicate trophies and booklets can be ordered separately.

## ★ ELIGIBILITY

No package which has been entered for any previous Packindo Star contest will be considered. For intellectual property reasons, each entry must not carry any commercial trademark on the package, unless it is accompanied by a letter of authorization from the brand or trademark owner.

## ★ AWARDS CATEGORIES

- NConsumer Package : that is directed toward a consumer or household.
- Transport Package : the package form use to store, and handle the product or inner packages.
- Student category : this aims to encourage students to explore innovative ideas packaging design, graphics and production.

## ★ THE JUDGING PROCESS

All packages are judged strictly on a weighted-points basis, the six judging criteria namely: innovation, functionality, graphic appeal, appropriateness, environment performance, and overall impression, are individually assessed for each package.

## ★ ENTRY FEE

- Rp. 1.000.000,- for each type of products entry
- Rp. 250.000,- for each student entry
- Entry without payment / confirmation or proof of payment will not be considered for judging.

## ★ DEADLINE

- The document entry is to reach IPF by July 15, 2009
- Optionally, the sample package / mock up is to reach IPF by July 20, 2009.



www.packindo.org



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### ★ ENTRY SUBMISSION

Please submit entry for the Packindo Star Award as detail below:

1. Entry Form : Please completed entry form, for each package
2. Entry Fee : Please transfered the payment to: Bank BCA, name: Ariana Susanti Ac.No. 006 000 9376  
Earmarked: Packindo Star 2009
3. Your company logo / letterhead
4. Pictures : Entry should be accompany by digital images in CD Rom, in JPEG or TIFF format (300 dpi) showing a good representation of the packages, features and marked with name, package and company.
5. Approval / Authorization letter from the package Brand Owner that their intellectual property maybe entered for this Packindo Star Award.
6. Detailed Description (Optional): A detail description of less than 200 words with additional information such as process, equipment used, materials, etc.
7. Submission: Electronic file such as pictures, statement and other detail description should be submitted in CD-Rom. Please make sure that all entry documents, entry form duly filled in along with copy bank transfer receipt, and sample of package (optional): In addition to entry document, entrant is encouraged to submit sample empty package and one package filled with product (if possible) should reach the judging venue in Jakarta before July 15, 2009. Please enclose a copy of your entry form with the package and mark clearly on the parcel "Sample Pack for Entry Packindo Star Awards 2009 - No Commercial value." Please also make sure that the package will not be returned. The sample package should be reached the secretariate of IPF at:  
Indonesian Packaging Federation  
Ruko Ciputat Center No. 75 S, Jl. Ir. H. Juanda 75, Jakarta Selatan  
Tel / Fax. (021) 7441775 Email: info@packindo.org  
Before the deadline - July 15, 2009

### ★ PACKINDO STAR 2009 ENTRY FORM

Name of Package	
Category: <input type="checkbox"/> Consumer Package <input type="checkbox"/> Transport Package <input type="checkbox"/> Student	
Name of Entrant Company / Institute for Student:	
Name of Designer of the Package:	
Contact Person:	
Address:	
Telp	Fax
HP	Email
Name of the Brand Owner / Customer's Company	

Check List:

- |   |   |
|---|---|
| <input type="checkbox"/> Entry Form   | <input type="checkbox"/> CD Rom containing picture of the product       |
| <input type="checkbox"/> Copy of Bank transfer receipt                                | <input type="checkbox"/> Optional: up to 200 words detailed description |
| <input type="checkbox"/> Company Logo / letterhead                                    | <input type="checkbox"/> Optional: a sample of package                  |
| <input type="checkbox"/> Authorization letter of Trademark/Brand Owner where required |   |

Entry by:
Title / Position:
Company / University:
Date:
Signature:

Organised by:



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Supported by:



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