

a two-day intensive packaging workshop:  
28-29 April 2010 Hotel Atlet Century Park, Senayan, Jakarta

# How to protect your products and create added value on your packaging

*New trend in security packaging, New trend in label technology developments*

The objectives of this workshop are to improve production technology and packaging design innovations and to develop more knowledge of labels technology, including the latest security technologies and techniques, thus making it virtually impossible for counterfeiters to create fake products, especially in the pharmaceutical industries.

For personal care and beauty products, well-designed packages offer a promotional tool and convenience value to the user. This can result in another form of product differentiation. On this workshop, will help you to find the best packaging solutions by evaluating alternative materials & creating a value added approach.



## Who Should Attend?

Pharmaceuticals; Medical devices; Personal Care Products; Cosmetics & Toiletries; Herbs and Nutritional Products. The workshop will be especially beneficial to: Packaging Specialist, QA/QC, Purchasing, Production Manager, Marketing Manager and Supplier, and all related to work on packaging.

**FEE : Rp.2.000.000** for two day intensive workshop included Certificate and Refreshments (2 x Coffee Break and 1 x Lunch each day)

**DISCOUNTS :** Group Registration – less 10% Discounts shall be given if registration together with transfer payment is received at the latest by 14 April 2010.

Group Discount is applicable for 2 or more registrant from the same company.

**PAYMENT :** Please transfer the Payment to:  
Ariana Susanti - Bank BCA AC. 731-060-7899

**Contact : Indonesian Packaging Federation**  
**Luluk : Tel & Fax. (021) 7441775**  
**HP. 0812-855-4001**  
**Didi : Tel (021) 70500034**  
**HP. 081380313154**  
**Email : seminar@packindo.org**  
**Website : www.packindo.org**

## Workshop Outline

### Day 1, Wednesday, 28 April 2010

- 08.30 - 10.00 Packaging of Pharmaceuticals - Darmadi, PT Avesta Continental Pack
- 10.00 - 10.30 Coffee Break
- 10.30 - 12.00 Packaging of Personal Care & Beauty Products  
Sri Yulianti, PT Unilever Indonesia Tbk
- 12.00 - 13.00 Lunch
- 13.00 - 14.30 Label Technology and Security Label  
Eddy Kusnadi, Avery Dennison
- 14.30 - 15.00 Coffee Break
- 15.00 - 16.30 Trend in Printing of Products Decoration  
Eddy Kusnadi, Avery Dennison

### Day 2, Thursday, 29 April 2010

- 08.30 - 10.00 Trend in UV Ink and Varnish Coating  
Riana Husen, DIC Graphics
- 10.00 - 10.30 Coffee Break
- 10.30 - 12.00 New Trend in Security Packaging  
Wildan, PT Merck Tbk
- 12.00 - 13.00 Lunch
- 13.00 - 14.30 Packaging Development and Specifications,  
Case Study, Sri Yulianti, PT Unilever Indonesia Tbk
- 14.30 - 15.00 Coffee Break
- 15.00 - 16.30 Packaging That Sells, to improve Quality, Cost and  
Added Value, Sri Yulianti, PT Unilever Indonesia Tbk



# REGISTRATION FORM

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NAME

POSITION

01 \_\_\_\_\_

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02 \_\_\_\_\_

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03 \_\_\_\_\_

\_\_\_\_\_

COMPANY \_\_\_\_\_

PERSON IN CHARGE \_\_\_\_\_

POSITION \_\_\_\_\_

ADDRESS \_\_\_\_\_

TEL \_\_\_\_\_

FAX \_\_\_\_\_

E-Mail \_\_\_\_\_

TOTAL PAYMENT

Rp. ....

DATE & SIGNATURE