

# Packaging Solutions to Improve Quality, Cost & Added Value

New Packaging Concepts New Sourcing Strategies

a three-day intensive packaging workshop:  
28-29-30 April 2010 Hotel Atlet Century Park, Senayan, Jakarta

Packaging is an essential and indispensable part of a product but some may underestimate its importance.

Have you ever thought of the impact or consequence of insufficient packaging?

Have you considered that there may be extra or hidden costs in your packaging that are contributing to the total expense of your product?

Manufacturers and retailers should take a proactive approach towards packaging, as failure prevention always costs less than remediation.

How to maximize the value of your packaging? The possibility is high that you are over-packaged and thus reducing your profit margin.

On this packaging workshop will help you to find the best packaging solutions by evaluating alternative materials, and taking a "value added" approach.

**FEE : Rp.2.750.000** for three day intensive workshop included Certificate and Refreshments (2 x Coffee Break and 1 x Lunch each day)

**DISCOUNTS** : Group Registration – less 10% Discounts shall be given if registration together with transfer payment is received at the latest by 14 April 2010.

Group Discount is applicable for 2 or more registrant from the same company.

**PAYMENT** : Please transfer the Payment to:  
Ariana Susanti - Bank BCA AC. 731-060-7899

**Contact** : Indonesian Packaging Federation  
**Luluk** : Tel & Fax. (021) 7441775  
HP. 0812-855-4001

**Irma** : Tel (021) 70500034,  
HP. 0812-42617703

**Didi** : Tel (021) 70500034  
HP. 081380313154

**Email** : [seminar@packindo.org](mailto:seminar@packindo.org)

**Website** : [www.packindo.org](http://www.packindo.org)

## Who Should Attend?

Food and Beverage Manufacturers, Packaging Supplier, Exporter/Importer, Retailer, Groceries, Production Manager, R&D, QC/QA, Packaging Developers, Packaging Specialists, Marketing/Sales, Purchasing, and all related to work on packaging.

## Workshop Outline

### Day 1, Wednesday, 28 April, 2010

08.30 - 10.00 Packaging Materials & Its Applications  
by Dedy Dafianto, Pura Group  
10.00 - 10.30 Coffee Break  
10.30 - 12.00 Printing Technology and Its Applications  
by Dedy Dafianto, Pura Group  
12.00 - 13.00 Lunch  
13.00 - 14.30 Rigid Packaging Technology for beverage  
industries by Dynaplast  
14.30 - 15.00 Coffee Break  
15.00 - 16.30 Flexible Packaging Laminates by Budi  
Sampurno, Century Mitra Sukses Sejati

### Day 2, Thursday 29 April, 2010

08.30 - 10.00 Laminating Adhesive for Food Packaging  
Jenny Tan, Henkel Indonesia, PT  
10.00 - 10.30 Coffee Break  
10.30 - 12.00 Active Packaging for Food Applications  
by Budi Sampurno, Century Mitra Sukses Sejati  
12.00 - 13.00 Lunch  
13.00 - 14.30 Packaged used for Food & Beverage  
by Ebo Widarisman, Aqua-Danone  
14.30 - 15.00 Coffee Break  
15.00 - 16.30 Aseptic Packaging Systems by Elvira W, Tetra Pak

### Day 3, Friday 30 April, 2010

08.30 - 10.00 The Development of Shrink Packaging  
by Harry Soerjadi, Uniflex Kemasindah, PT  
10.00 - 10.30 Coffee Break  
10.30 - 12.00 Packaging Developments & Specifications  
by Sri Yulianti, Unilever Indonesia Tbk PT  
12.00 - 13.00 Lunch  
13.00 - 14.30 Packaging Standardization and Environment-  
Eco Issues by Benny Rachmantio, Aqua-Danone  
14.30 - 15.00 Coffee Break  
15.00 - 16.30 Packaging That Sells - to improve Quality,  
Cost and Added Value by Sri Yulianti,  
Unilever Indonesia Tbk PT



## REGISTRATION FORM

Packaging Solutions to Improve Quality, Cost & Added Value - New Packaging Concepts New Sourcing Strategies  
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NAME

POSITION

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02 \_\_\_\_\_

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03 \_\_\_\_\_

\_\_\_\_\_

COMPANY \_\_\_\_\_

PERSON IN CHARGE \_\_\_\_\_

POSITION \_\_\_\_\_

ADDRESS \_\_\_\_\_

TEL \_\_\_\_\_

FAX \_\_\_\_\_

E-Mail \_\_\_\_\_

TOTAL PAYMENT

Rp. ....

Please fill this form and return by fax to:  
(021) 7441775 or email to: [seminar@packindo.org](mailto:seminar@packindo.org)

DATE & SIGNATURE