

a two-day Workshop, 19-20 October 2011, 08.30-17.00

COST SAVING THROUGH SMART PACKAGING SOLUTIONS

especially for Paper, Folding Box and Corrugated Carton Box



Dear Participants,

Where do you find the biggest savings for your packaging? Especially for paper, folding box & corrugated carton box...

When we talk about cost improvement there are lot of conflicting requirements. When we talk about reducing cost it can be in any of these above components provided the performance is the same. A two-day intensive packaging workshop will cover all packaging solutions on cost saving, especially for paper, folding box and corrugated carton box include case study.

WHO SHOULD ATTEND?

This program is created not only for packaging experts but also the representative from industries, such as: Packaging specialist, Manager PPIC, NPD, Exporters, Supervisor, Purchasing Manager, Research & Development, etc who are involve in packaging.

VENUE

Menara Peninsula Hotel, Jl. S. Parman, Jakarta.

LECTURERS

This workshop, will be given by experts on packaging.

FEE

Rp. 3.250.000,- for two days workshop. The workshop Fee included Certificate and Refreshments (2 Coffee Break + 1 Lunch) and CD Rom of Packaging Directory new edition. Early Bird discount 5%, **due date 6 October 2011.**

GROUP DISCOUNTS

Group Registration – less 10% Discounts shall be given if registration together with transfer payment is received at the latest **by 6 October 2011.** Group Discount is applicable for three or more registrant from the same company.

PAYMENT

Please transfer the Payment to: PT Sentra Info Pack
Bank Mandiri - Aminta Plaza Branch, Jl. TB Simatupang, Jakarta Selatan. AC No. 101-000-6015-703
Please inform us after transferred to fax no: (021) 744 1775 or e-mail to: seminar@packindo.org

For more information, please contact:

Indonesian Packaging Federation
Telp. (021) 744 1775, 70500034, 71000031
Irma: 0812-4261-7703
Mualif: 0816-780-818
Didi: 0813-8031-3154
Fax. (021) 744 1775
or email to: seminar@packindo.org

WORKSHOP OUTLINE:

Day 1, Wednesday, 19 October 2011: PAPER & FOLDING BOX

- 08.30 – 09.00 Re-Registration
- 09.00 – 09.15 Introduction
- 09.15 – 10.30 Paper Characteristics (Printing & Non Printing)
- 10.30 – 10.45 Coffee Break
- 10.45 – 12.00 Cost Efficiency in Packaging Process
- 12.00 – 13.00 Lunch
- 13.00 – 14.15 Types of Metalized Paper
- 14.15 – 15.30 Mobile Technology Impact on Consumer Packaging
- 15.30 – 15.45 Coffee Break
- 15.45 – 17.00 Counterfeit Product vs Smart Packaging: A Brand Protection Case Study

Day 2, Thursday, 20 October 2011: CORRUGATED CARTON BOX

- 08.30 – 10.00 Selection of Sheet, Printing Techniques & Finishing on Corrugated Boxes
- 10.00 – 10.15 Coffee Break
- 10.15 – 12.00 How to Calculate of a Corrugated Box
- 12.00 – 13.00 Lunch
- 13.00 – 14.30 Problem Solving on Corrugated Carton Boxes
- 14.30 – 15.30 Case Study : Cost Savings Calculation Model on Corrugated Box (material & cost)
- 15.30 – 15.45 Coffee Break
- 15.45 – 17.00 Group Presentation and Evaluation

REGISTRATION FORM

Cost Saving through Smart Packaging Solutions
19-20 October 2011, Menara Peninsula Hotel, Jakarta

NAME	POSITION
01
02
03

Company Name

Address

Telephone Fax

E-Mail HP

PAYMENT : total amount Rp.

(Signature / Name & Position)

Please transfer the Payment to: PT Sentra Info Pack, Bank Mandiri - Aminta Plaza Branch, Jl. TB Simatupang, Jakarta Selatan. AC No. 101-000-6015-703
Earmarked: Packaging Workshop

