



Seminar: 8 September 2016, 09.00 - 15.30 Bromo Room, 6th Floor, JIE Kemayoran

Touch The Future of Digital Printing & Packaging

New Trends & Developments in Consumer Packaged Goods



in conjunction with IndoPack/Print/Plas, 7-10 Sep 2016

What will shape the future in packaging?

Packaging is defined as a fashion and it's more of an art when we are talking about consumer products.

Packaging will not only be a form of art to enhance the product on shelf, but also seamlessly integrate with technology to enhance its value to the end user.

As the demand for variable data printing increases and the quality of digital printing improves, the world of packaging will be directly impacted by these changes.

Who should attend?

This seminar is create for Packaging Printers, Brand Owners, Brand Marketers, Innovation Managers, Product Managers, Retail Marketers, Packaging Graphic Designers, Creative Directors, Packaging Development / Specialist, etc.

What the future holds in Consumer goods?

In Emerging Markets

- One billion new consumers
- New drive for localized products and choice
- Newly affluent emerging market middle class
- Newly urban populations as a new consumers

In the Digital World

- An entire generation of consumers has grown up on digital / social media
- Low cost connected devices are widely available to consumers worldwide
- The rise of multi-channel buying is dramatically changing the consumer experience
- Consumer expectations for products and services are at an all time high

www.packindo.org



For further information, contact:

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Innovate - Transform - Unlimited Creations - Design Talk

Touch The Future of Digital Printing & Packaging

Seminar Agenda: Wed, 8 September 2016, 09.00 - 15.30

09:00 – 09:15	Re-registration
09:15 – 09:45	Welcome and Opening Remark by IPF
09:45 – 10:45	New Trends & Developments in Consumer Packaged Goods
10:45 – 11:15	Coffee Break
11:15 – 12:00	Analog to Digital Transformation
12:00 – 13:00	Lunch
13:00 – 13:45	New Applications in Folding Carton & Case Studies
13:45 – 14:30	New Applications in Flexible Packaging & Case Studies
14:30 – 15:30	Packaging Innovations to penetrate Global Market - HP Indigo Portfolio from Drupa
15:30	Closing, Coffee / Tea and Tour to Expo

REGISTRATION FORM

Seminar: Touch The Future of Digital Printing & Packaging

Wednesday, 8 September 2016, Gedung Pusat Niaga, 6th Floor, JIE Kemayoran, Jakarta

Name : 1. _____ Position: _____
2. _____ Position: _____
3. _____ Position: _____

Company : _____
Person in Charge: _____ Position: _____
Phone: _____ E-mail : _____

Total Payment: _____ Date: _____

Signed by: _____

Seminar Fee : Industry : Rp. 850.000 / person
Student: Rp. 250.000 / person
(included 2 Coffee Break + 1 Lunch)

Payment: please transfer to:
PT Sentra Info Pack, AC No. 101-000-6015-703
Bank Mandiri - Aminta Plaza Branch, Jl. TB Simatupang,
Jakarta Selatan. Earmarked: **IPF Seminar 2016**



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7-10 September 2016, JIE Kemayoran, Jakarta